

FORT BEND MUD 23

Strategic Plan

July 2007

Vision

We envision a safe, aesthetically pleasing community that is a model for others.

Mission

We will tend to the affairs of the district as allowed by state law and ensure that all water, wastewater, and other facilities the district constructs are in operation and properly maintained.

Values

We value safe and healthy neighborhoods. We value creativity and innovative ideas. We value self-sufficiency and helping ourselves. We value everyone's opinion and contributions. We value community.

Critical Success Factors

- Public Safety - Police and fire protection
- Perception – Internal and External
- Community involvement and pride
- Communication
- Education quality
- Homeowner financial stability (i.e., minimize foreclosures)
- Performance measures – Financial and operational
- Innovative Leadership and Strategic Community Planning

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Goals

2007 – 2008

Public Safety – Police and Fire protection

- Complete a detailed analysis of ETJ vs. Incorporation options, selecting the option that is most beneficial to the residents of MUD23 (by 12/31/07)
- Enhance fire protection from a volunteer fire department to a 24 hour fully-staffed fire station that covers the entire district (by 12/31/08)

Perception – Internal and External

- Develop and implement a community marketing plan in cooperation with developers and HOAs. (by 6/30/08)

Community involvement and pride

- Partner with HOA's in the planning of park bond expenditures in a manner that judiciously builds facilities in a fiscally responsible manner. (by 12/31/08)
- Develop a plan for community events, including Health Fairs, Picnics, and other social functions in partnership with the HOAs (by 12/31/07)

Communication

- Develop a plan to enhance existing networks for communication, such as neighborhood watch program, community newsletters and newspapers (by 12/31/07)

Education quality

- Develop a reporting mechanism for local school TEA results on the MUD23 website (by 9/30/07)

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Goals

2007 – 2008

- Work with the school district to ensure land adjacent to the District is seriously considered for future school sites. (by 12/31/08)
- Host an open house for the three elementary schools serving District schoolchildren to introduce the administrations to facilities available for staff training or small parent education forums. (by 12/31/07)

Homeowner Financial Stability – Minimize Foreclosures

- Lower the MUD tax rate annually to a level that insures tax bills are stable from year to year. (by 12/31/08)
- Develop a reporting mechanism for foreclosures and other homes for sale in MUD23 (by 3/31/08)
- Develop a plan to partner with local real estate companies in periodic promotional campaigns to bring more buyers to MUD23 (by 6/30/08)

Performance measures – Financial and operational

- Develop performance measures for MUD23 as a water district on an annual basis (by 12/1/07)
- Develop performance measures for MUD23 consultants and conduct annual evaluation of performance (by 9/30/07)

Innovative Leadership and Strategic Community Planning

- Complete and begin implementation on a long-term, strategic plan for MUD23 (by 7/1/07)